FOR IMMEDIATE RELEASE

EvertzAV to Showcase IPMX-Ready Solutions at ISE 2025

Burlington, Canada. January 27, 2025: EvertzAV, a division of Evertz Microsystems Ltd, the global leader in professional audio/video solutions, underscores its leadership in the AVoIP arena by showcasing its state-of-the-art, IPMX-ready solutions at ISE 2025, between February 4th - 7th.

ISE 2025 serves as a pivotal platform for manufacturers, integrators, consultants, and end-users to engage with IPMX technology. Positioned at Booth 4R660, EvertzAV invites attendees to explore the functionality of IPMX through demonstrations and insightful presentations, detailing the standard's development, its current applications, and future potential.

IPMX is a movement towards unified, scalable, and easily deployable AV solutions developed as a comprehensive AVoIP standard based on SMPTE ST 2110, and extending the proven broadcast framework to meet the complex needs of the Pro AV market. This groundbreaking standard not only promises enhanced interoperability across various media workflows but also ensures easy integration without proprietary barriers - delivering AV content anytime, anywhere.

Central to EvertzAV's ISE showcase will be its MMA-10G broadcast quality IPMX-Ready Multi-Media Aggregation product line, an end-to-end AV over IP distribution and routing technology over 10Gbps. The MMA-10G solution offers scalable purpose-built Software Defined Networking switch fabrics and MMA-10G gateways that deliver no latency, lossless pristine digital video quality, with media interoperability to SMPTE ST 2110-20 and ST2110-22 (JPEG-XS) and for UHD (4K60/4:4:4) – ideal for system/workflows where media is shared between Broadcast and AV domains.

EvertzAV's IPMX-ready systems are NMOS compliant and support MAGNUM-OS for complete control and orchestration of resources utilizing intuitive HTTP/JSON interfaces, making these solutions not only futureproof, but key in adapting to today's diverse AV industry needs.

"IPMX represents a transformative leap forward in AV-over-IP, bringing a unified approach to interoperability that the industry desperately needs," says Paulo Francisco, Vice President of Engineering at EvertzAV. "EvertzAV is fully committed to advancing IPMX to meet the evolving needs of both the broadcast and Pro AV industries."

"Our focus is on driving the adoption of IPMX through continuous innovation and rigorous testing to ensure robust interoperability. As we move forward, our roadmap includes not only

enhancing our existing IPMX-ready products but also introducing new solutions that further bridge the gap between diverse AV workflows, ensuring our clients receive the most reliable and flexible systems available."

At ISE 2025, EvertzAV will also be announcing transformative new products for both its MMA-10G and NUCLEUS product lines, and demonstrating numerous IPMX-ready innovations. With over 30 years of broadcast heritage, EvertzAV stands at the forefront of the AV industry, offering an unmatched ecosystem of AV solutions. As a proud member of the Alliance for IP Media Solutions (AIMS), EvertzAV is committed to advancing IPMX as the cornerstone of AV-over-IP interoperability.

Join EvertzAV at ISE 2025 at Booth 4R660 to experience the future of AV distribution over IP — brought to life by EvertzAV's innovative technology and expert-driven insights. To book an appointment with the EvertzAV team, please email avsales@evertz.com

<div align="center">###</div>

About EvertzAV

EvertzAV (https://av.evertz.com) is a division of Evertz Microsystems (TSX:ET, https://www.evertz.com) exclusively focused on the professional AV marketplace and offering the most complete end-to-end solutions for AV distribution and visualization. EvertzAV market leading MMA10G and Nucleus systems are designed and manufactured in Canada leveraging more than 25 years of R&D and Market experience in the A/V, Broadcast and Television industries. EvertzAV, a division of Evertz, are members of SMPTE, AIMS, and VSF.

EvertzAV Media Relations:
Mo Goyal
Sr. Director – International Business Development
1-877-995-3700 Ext. 2562
mo@evertz.com

EvertzAV Sales:
1-905-335-3700
avsales@evertz.com